

CURRICULUM VITAE

June 2018

PERSONAL INFORMATION

IVÁN JOSÉ BARREDA TARRAZONA

Spanish, married, 2 children

Institution: [Universitat Jaume I](#)

Faculty: Facultad de Ciencias Jurídicas y Económicas (Law and Economics Faculty)

Department: [Departamento de Economía](#) (Economics Dept.)

[Laboratori d'Economia Experimental \(LEE\)](#)

Address: Avda. Sos Baynat s/n, 12071, Castellón (SPAIN)

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POSITION: Associate Professor (Profesor Titular de Universidad)
Deputy Vice-Rector of Strategic Planning and Quality

EDUCATION

- BA in Business Administration (Universitat Jaume I de Castellón, Spain – 1995)
- PhD in Economics (Universitat Jaume I de Castellón, Spain – 2001)
Thesis title: [Determining Market Structure and Product Characteristics: Three Essays.](#)
Thesis Supervisor: Nikolaos Georgantzís.
Thesis Committee: M^a Paz Espinosa (Universidad del País Vasco), Jordi Brandts (Universidad Autónoma de Barcelona), Vicente Orts (Universitat Jaume I), José María Usategui (Universidad del País Vasco) and Enrique Fatás (Universidad de Valencia).

PROFESSIONAL ACTIVITIES

Dates	Occupation	Institution
• 01-09-2008 to 30-11-2017	• Lecturer	• Universitat Jaume I de Castellón
• 21-09-1999 to 31-08-2008	• Assistant Lecturer	• Universitat Jaume I de Castellón
• 15-1-1999 to 20-09-1999	• Research Grantee	• Universitat Jaume I de Castellón
• 6-7-1998 to 31-7-1998	• Research Assistant	• Universitat Jaume I de Castellón
• 3-10-1995 to 30-9-1996	• Teaching Assistant	• Universidad Carlos III de Madrid
• 24-10-1994 to 31-1-1995	• Assistant to the Director	• Agence Locale pour l'Emploi de Namur (Belgium)

VISITING POSITIONS

CERME & Management and Economics Departments, Università Ca'Foscari Venezia (Italy), 25/05/2016 – 30/09/2016.

Economic Analysis Division, Economic and Social Research Institute of Dublin (Ireland), 1/9/2009-1/2/2010.

Economics Department, University of Kiel (Germany), 2/5-20/8/2007.

Accounting and Auditing Department, University of Graz (Austria), 22/04-31/7/2003, 1/5-3/8/2004, 1/6-27/7/2005.

RESEARCH INTERESTS

Industrial Organization, Experimental Economics, Behavioural Finance, Law and Economics and Corporate Social Responsibility.

TEACHING EXPERIENCE

Undergraduate: Microeconomics, Industrial Organization, Innovation and Technological Change, Labour Economics, Econometrics, Cost Control and Accounting.

Postgraduate: Experimental Economics, Behavioral Finance and Industrial Organization.

UNPUBLISHED ONGOING WORK

Iván Barreda-Tarrazona, Aurora García-Gallego, Nikolaos Georgantzís and Nikolaos Ziros, Market Games as Social Dilemmas. Under second revision at Journal of Economic Behavior and Organization.

Sascha Behnk, Iván Barreda-Tarrazona and Aurora García-Gallego, Reputation in an experimental deception game. Under review at Journal of Economic Psychology.

Sascha Behnk, Iván Barreda-Tarrazona and Aurora García-Gallego, Punishment and disclosure probabilities in an experimental deception game. Under review at PlosONE.

Vicente Aragón-Manzana, Adriana Breaban, Iván Barreda-Tarrazona, Juan Carlos Matallín-Saez and Enrique Salvador-Aragó, Market Volatility and Participants' Risk Aversion. Under review at Journal of Banking and Finance.

Dimitrios Xeferis, Iván Barreda-Tarrazona, Aurora García-Gallego and Nikolaos Georgantzís, Catalog Competition: Equilibrium characterization and experimental evidence. Submitted to Economic Journal.

Iván Barreda Tarrazona, Stein Ostbye and Tapas Kundu, History versus expectations in economic geography: An experimental analysis.

Iván Barreda-Tarrazona, Aurora García-Gallego, Nikolaos Georgantzís, Evangelos Mitrokostas, Tarek Jaber-López and Nikolaos Ziros, Shapley-Shubik meet Akerlof: Endogenous “lemons” in exchange markets.

Iván Barreda-Tarrazona and Marina Pavan, Should I default on my mortgage even if I could pay? Experimental Evidence.

Iván Barreda-Tarrazona, Gianluca Grimalda, Andrea Morone and Andrea Teglio, Trust in financial markets: Experimental Evidence.

Iván Barreda-Tarrazona, Roberto Pascual-Gascó and Carles Solà-i-Belda, Information arrival and trading in experimental asset markets.

WORKING PAPERS

Marios Bisilkas, Iván Barreda-Tarrazona and Aurora García-Gallego, [Sustainability Requirements Dynamics in New Product Development](#), [Working Papers](#) 2012/19, Economics Department, Universitat Jaume I, Castellón (Spain).

Marios Bisilkas, Aurora García-Gallego and Iván Barreda-Tarrazona, [Services as an Alternative Path to Sustainability](#), [Working Papers](#) 2012/7, Economics Department, Universitat Jaume I, Castellón (Spain).

Iván Barreda Tarrazona, [Transportation Infrastructure Investment in the Spanish Regions](#), PD-ECO 2008-10, Working Papers Department of Economics University Jaume I.

PUBLICATIONS

Journal Articles (ISI)

Authors: Iván Barreda-Tarrazona, Ainhoa Jaramillo-Gutiérrez, Marina Pavan, Gerardo Sabater-Grande,

Title: [Individual characteristics vs. experience: an experimental study on cooperation in Prisoner's Dilemma](#).

Ref.: *Frontiers in Psychology* (2017), 8:596. doi: 10.3389/fpsyg.2017.00596

Authors: Manuel Ignacio Ibáñez, Gerardo Sabater-Grande, Iván Barreda-Tarrazona, Laura Mezquita, Sandra López-Ovejero, Helena Villa, Pandelis Perakakis, Generós Ortet, Aurora García-Gallego and Nikolaos Georgantzís

Title: [Take the Money and Run: Psychopathic Behavior in the Trust Game](#).

Ref.: *Frontiers in Psychology* (2016), 7:1866. doi: 10.3389/fpsyg.2016.01866

Authors: Iván Barreda-Tarrazona, Nikolaos Georgantzís, Constantine Manasakis, Evangelos Mitrokostas and Emmanuel Petrakis

Title: [Endogenous managerial compensation contracts in experimental quantity-setting duopolies](#)

Ref.: *Economic Modelling* (2016), vol. 54, 205-217.

Authors: Iván Barreda-Tarrazona, Ainhoa Jaramillo-Gutiérrez, Daniel Navarro-Martínez and Gerardo Sabater-Grande

Title: [The Role of Forgone Opportunities in Decision Making under Risk](#)

Ref.: *Journal of Risk and Uncertainty* (2014), vol. 49, 167-188.

Authors: Adriana Gabriela Breaban, Juan Carlos Matallín-Sáez, Iván Barreda-Tarrazona and M^a Rosario Balaguer-Franch.

Title: [When do structured funds become too good to be true? An experiment](#)

Ref.: *Pacific Economic Review* (2014), vol. 19, 332-354.

Authors: Sascha Behnk, Iván Barreda-Tarrazona and Aurora García-Gallego.

Title: [The role of ex post transparency in information transmission - An experiment](#)

Ref.: *Journal of Economic Behavior and Organization* (2014), vol. 101, 45-64.

Authors: Iván Barreda-Tarrazona, M^a Aurora García-Gallego, Marina Pavan and Gerardo Sabater-Grande.

Title: [Demand Response in Experimental Electricity Markets](#)

Ref.: *Revista Internacional de Sociología* (2012), mon. 1, 127-165.

Authors: Iván Barreda-Tarrazona, Juan Carlos Matallín-Saez and M^a Rosario Balaguer-Franch.

Title: [Measuring investors' socially responsible preferences in mutual funds](#)

Ref: *Journal of Business Ethics* (2011), vol. 103, 305-330.

Authors: Iván Barreda-Tarrazona, Ainhoa Jaramillo-Gutiérrez, Daniel Navarro-Martínez and Gerardo Sabater-Grande.

Title: [Risk attitude elicitation using a multi-lottery choice task: Real vs. hypothetical incentives.](#)

Ref: *Spanish Journal of Finance and Accounting* (2011), vol. 40, 609-624.

Authors: Iván Barreda-Tarrazona, Aurora García-Gallego, Nikolaos Georgantzís, Joaquín Andaluz and Agustín Gil

Title: [An Experiment on Spatial Competition with Endogenous Pricing](#)

Ref: *International Journal of Industrial Organization* (2011), vol. 29, 74-83.

Authors: Simone Alfarano, Iván Barreda Tarrazona and Eva Camacho Cuenca

Title: [On the role of Heterogeneous and Imperfect Information in a Laboratory Financial Market.](#)

Ref: *Central European Journal of Operations Research* (2006), vol. 14, 417-433.

Authors: Iván Barreda Tarrazona and Nikolaos Georgantzís

Title: [Regulating Vertical Relations in the presence of Retailer Differentiation Costs](#)

Ref.: *International Review of Law and Economics*, (2002), vol. 22, 227-256. [Appendix.](#)

Other Journal Articles

Authors: Iván Barreda-Tarrazona, Aurora García-Gallego, Nikolaos Georgantzís, Ainhoa Jaramillo-Gutiérrez and Gerardo Sabater-Grande.

Title: [An Experiment on the Motivation and the Effects of Socially Responsible Market Behavior](#).

Ref.: *International Journal of Ecological Economics and Statistics* (2011), vol. 23, 105-128.

Authors: Simone Alfarano, Iván Barreda Tarrazona and Eva Camacho Cuenca

Title: Mercados Financieros en el Laboratorio en presencia de información Heterogénea e Imperfecta (Financial Markets in the Lab in the presence of Heterogeneous and Imperfect Information).

Ref.: [Cuadernos Aragoneses de Economía, Número Monográfico Economía Experimental](#) (2007), vol. 17, 275-298.

Authors: José Alcarria Jaime and Iván Barreda Tarrazona

Title: [Gestión del Abastecimiento de Agua Urbana en la Provincia de Castellón](#). (Management of Urban Water Supply in Castellón)

Ref.: *Revista Valenciana de Economía y Hacienda* (2003), nº 6, 219-248.

Books

Authors: Iván Barreda-Tarrazona and Marina Pavan.

Title: Economía Experimental y del Comportamiento: Material Complementario.

Ref.: [Editorial Antoni Bosch](#) (2011). (ISBN: 978-84-95348-80-7)

Authors: Iván Barreda Tarrazona

Title: [Market Structure and Product Features: Three Essays](#)

Ref.: Economics Series, VDM Verlag Dr. Müller, (2009), 124 pags. (ISBN: 978-3-639-19255-1).

Authors: José Alcarria Jaime and Iván Barreda Tarrazona

Title: [Análisis sobre la Gestión, los Costes y Sistemas Tarifarios de los Servicios Municipales de Agua Potable en la Provincia de Castellón](#). (Analysis of Costs, Management and Pricing of Local Urban Water Services in Castellón)

Ref.: Col.lecció Biblioteca de les Aules nº 13. Publicacions de la Universitat Jaume I (2003), 288 pp. (ISBN: 84-8021-425-2).

Editors: Iván Barreda Tarrazona and Nikolaos Georgantzís

Title: Spatial Economics and Ecosystems: The Interaction between Economics and the Natural Space

Ref.: [WIT Press](#) (2000), 400pp. (ISBN: 1-85312-563-6).

Book Chapters

Authors: Nieves García Martín, Gerardo Sabater-Grande, Aurora García-Gallego, Nikolaos Georgantzis, Iván Barreda-Tarrazona and Enrique Belenguer Balaguer

Title: [Economic Experiments Used for the Evaluation of Building Users' Energy-Saving Behavior](#).

Ref: Energy Performance of Buildings, Ed. Santamouris, Mattheos, Boemi, Sofia-Natalia, Irulegi, Olatz, SPRINGER, London (2016), 107-121. (ISBN 978-3-319-20830-5).

Authors: Pablo Brañas Garza e Iván Barreda Tarrazona.

Title: Experiments in Economics.

Ref.: [Experimental Economics Volume I](#): Economic Decisions, p.1-16, ISBN: 9781137538185, Editorial Palgrave (2015).

Authors: Pablo Brañas Garza and Iván Barreda Tarrazona.

Title: Experimentos en Economía.

Ref.: [Economía Experimental y del Comportamiento](#), Editorial Antoni Bosch (2011). (ISBN: 978-84-95348-75-3).

Authors: Iván Barreda Tarrazona

Title: Transportation Infrastructure Investment in the Spanish Regions.

Ref.: Economic Themes I, Ed. J. Roufagalas, ATINER, Athens (2010), 141-160. (ISBN 978-960-6672-86-6).

Authors: Simone Alfarano, Iván Barreda Tarrazona and Eva Camacho Cuenca.

Title: Heterogeneous and Imperfect Information in an Experimental Asset Market.

Ref.: Bounded Rationality in Economics and Finance, INFER Research Perspectives 8, ed. C. Richter, LIT Verlag, Berlin (2008), 39-58. (ISBN: 978-3-8258-1614-8).

Authors: José Alcarria Jaime and Iván Barreda Tarrazona.

Title: Costes y Tarifas del Servicio Integral de Agua Urbana en Castellón. (Costs and Tariffs from the Integral Urban Water Supply in Castellón)

Ref.: Ciencia, Técnica y Ciudadanía, Claves para la Gestión Sostenible del Agua, Fundación Nueva Cultura del Agua (2004), CD-ROM. (ISBN: 84-68900524).

Authors: Iván Barreda Tarrazona, Aurora García Gallego, Nikolaos Georgantzís and Vicente Orts Ríos.

Title: Public Investment as a Regulatory Instrument in a Monopolistically Competitive Market.

Ref.: Current Issues in Competition Theory and Policy (2002), eds. C. Esser and M.H. Stierle, [Verlag für Wissenschaft und Forschung](#) (ISBN: 3-89700-174-8), 87-108.

Authors: Iván Barreda, Aurora García, Nikolaos Georgantzís, Vicente Orts and José Carlos Pernías.

Title: Environmental and Economic Policy in Monopolistically Competitive Markets

Ref.: Spatial Economics and Ecosystems (2000), eds. N. Georgantzís and I. Barreda, [WIT Press](#) (ISBN: 1-85312-563-6), 113-130.

Authors: Iván Barreda Tarrazona and Nikolaos Georgantzís

Title: The Interaction between Economies and the Natural Space

Ref.: Spatial Economics and Ecosystems (2000), eds. N. Georgantzís and I. Barreda, [WIT Press](#) (ISBN: 1-85312-563-6), 11-19.

RESEARCH PROJECTS (WITH GRANT)

Title: Interacción entre ética y emociones en dilemas sociales y el papel de la información pública en los mercados financieros.

Financing Institution: Ministry for Economics & Competitiveness (ECO2015-68469-R)

Main Researcher: Aurora García-Gallego and Eva Camacho Cuenca

Duration: From 01/01/17 To 31/12/19

Title: Honestidad e Información Asimétrica: Un análisis Experimental.

Financing Institution: Universitat Jaume I (P1.1B2015-48)

Main Researcher: Iván Barreda Tarrazona

Duration: From 01/01/16 To 31/12/18

Title: Opacidad en los bancos: determinantes, contribución a la crisis económico-financiera y el papel de los incentivos de los gestores.

Financing Institution: Ministry for Economics & Competitiveness (ECO2013-44409-P)

Main Researcher: Antonio Vaello

Duration: From 01/01/15 To 31/12/17

Title: El papel de la información pública en los mercados: un enfoque experimental y computacional.

Financing Institution: Ministry for Science and Innovation (ECO2011-23634)

Main Researcher: Simone Alfarano

Duration: From 01/01/12 To 30/09/15

Title: The microstructure of order driven financial markets: Price formation and liquidity provision.

Financing Institution: Ministry for Science and Innovation (ECO2010-18567)

Main Researcher: Roberto Pascual Gascó

Duration: From 01/01/11 To 31/12/13

Title: The role of trust in financial markets: an experimental and computational approach.

Financing Institution: Universitat Jaume I – Fundació Bancaja (P11A2010-17)

Main Researcher: Andrea Teglio

Duration: From 01/01/11 To 15/12/13

Title: Differentiation via Energetic Efficiency in Markets with Socially Responsible Consumers: Theory and Experimental Evidence.

Financing Institution: Ministry for Science and Innovation (ECO2008-04636/ECON)

Main Researcher: Nikolaos Georgantzís

Duration: From 01/01/09 To 31/12/11

Title: “Deal or No Deal” Strategic, Experience and Incentive Effects in the Lab.

Financing Institution: Generalitat Valenciana (GVPRE/2008/322)

Main Researcher: Gerardo Sabater Grande

Duration: From 01/01/08 To 31/12/08

Title: Investor Behaviour regarding Guaranteed and Socially Responsible Investment Funds: an Experimental Approach.

Financing Institution: Ministry for Education (SEJ2007-67204)

Main Researcher: Juan Carlos Matallín Saez
Duration: From 01/10/07 To 31/12/10

Title: Experimental Analysis of the Demand for Investment Funds.
Financing Institution: Generalitat Valenciana (GV/2007/097)
Main Researcher: Juan Carlos Matallín
Duration: From 01/01/07 To 31/12/08

Title: Rational Expectations in Experimental Futures Markets.
Financing Institution: Universitat Jaume I – Fundació Bancaja
Main Researcher: Juan Angel Lafuente Luengo
Duration: From 01/01/07 To 31/12/09

Title: Experimental Studies in Financial Accounting
Financing Institution: Universitat Jaume I – Fundació Bancaja
Main Researcher: Iván Barreda Tarrazona
Duration: From 15/11/02 To 15/11/05

RESEARCH CONTRACTS WITH FIRMS AND INSTITUTIONS

Title: Framework Service Contract on the generation of data on human economic decision-making in economic laboratory experiments in different parts of Europe: Lot 3 – Spain, Italy, Portugal, Greece.
Financing Institution: European Commission Joint Research Centre at Ispra (CCR.IHCP.C442791.X0)
Main Researcher: Iván Barreda.
Duration: From 09/02/15 To 09/02/18

Title: Convenio colaboración UJI-Banco España dentro programa 'Banco de España - Excelencia en educación e investigación en economía monetaria, financiera y bancaria'
Financing Institution: Bank of Spain
Main Researcher: Simone Alfarano.
Duration: From 01/09/11 To 31/08/16

Title: Energy efficiency
Financing Institution: [Experimentia Consulting](#)
Main Researcher: Gerardo Sabater Grande.
Duration: From 02/05/07 To 01/01/08

Title: Draft of a Local Regulation for the Water supply Service at the Valencian Region.
Financing Institution: Generalitat Valenciana
Main Researcher: José Alcarria Jaime.
Duration: From 24/11/03 To 24/11/04

CONFERENCES (MAIN RECENT CONTRIBUTIONS)

XXXII Jornadas de Economía Industrial
Pamplona (Spain) Year: 2017

WEHIA
Castellón (Spain) Year: 2016

ASSET Meeting
Aix-en-Provence (France) Year: 2014

3rd Workshop on Industrial Organization: Theory, Empirics and Experiments
Alberobello (Italy) Year: 2014

Experimental Finance Workshop
Tilburg (Holland) Year: 2013

Economic Science Association Meeting
Zurich (Switzerland) Year: 2013

SEMINARS (RECENT)

Title: Experiments applied to teaching in economic theory
University Rovira i Virgili (Spain) Year: 2014

Title: Advanced programming in Z-Tree
University of Granada (Spain) Year: 2011

Title: Mutual Ethical Funds: An Experimental Analysis of Investor Behavior
Economic and Social Research Institute of Dublin (Ireland) Year: 2009

PHD THESIS SUPERVISION

Marios Bisilkas, “The economics of sustainability for a company: New product development, innovation and sustainability”, Universitat Jaume I, 14/12/2012. Co-supervised with Aurora García-Gallego. First employment: Unilever, Switzerland.

Adriana Breaban, “Behavior and asset markets: individual decisions, emotions and fundamental value trajectories”, Universitat Jaume I and Tilburg University, 04/07/2014. Co-supervised with Charles Noussair. First employment: Tilburg University, Holland.

Sascha Behnk, “On the reduction of deception in principal-agent relationships”. Universitat Jaume I, 23/10/2015. Co-supervised with Aurora García-Gallego. First employment: University of Zürich, Switzerland.

REFEREE

Business Ethics: A European Review 2017.

Business & Society 2017 and 2018.

Frontiers in Psychology 2016.

Ecological Economics 2016.

Journal of Economic Interaction and Coordination 2016.

Games and Economic Behavior 2015.

PLOS ONE, 2015, 2017 and 2018.

International Journal of Industrial Organization, 2009 and 2015.

Journal of Business Ethics, 2013, 2014, 2016 and 2018.

Journal of Economic Behavior and Organization, 2013, 2015, 2016 and 2017.

Bulletin of Economic Research, 2013 and 2015

Journal of Behavioral and Experimental Economics, 2013 and 2018

Spanish Accounting Review, 2008.

Scientific Committee member at SABE, Granada, 12-15 julio, 2012.

Scientific Committee member at IMEBE, Castellón, 8-10 marzo, 2012.

8th Artificial Economics Congress, Castellón, Spain, 2012.

PRIZES

Prize to research excellence as a member of the Experimental and Computational Economics Research group, awarded by the Social Council of the University Jaume I of Castellón (Spain), 2014.

Prize to teaching excellence awarded by the Social Council of the University Jaume I of Castellón (Spain), 2013.

Young Entrepreneurs Prize awarded by the Bancaja Foundation to the “Experimentia” Business Project, Valencia (Spain), 2007.

Academic Entrepreneurs Prize as a member of the Laboratory of Experimental Economics (LEE) from the Universitat Jaume I awarded by the Everis Foundation to the “Experimentia” business project, Madrid (Spain), 2006.

OTHER

Co-founder and Project Manager of Experimentia Consulting S.L. since 2006.

Elected Member of the University Cloister since 18-06-2006.

Co-founder and Vice-president of the Alumni Association from the Universitat Jaume I de Castellón (SAUJI) since 01-03-1999.

LANGUAGES

Fluent English, French, German, Italian, Spanish and Catalan.